The all new Touareg.
Built to break new ground: the new Touareg.

The new Touareg breathes fresh air into the premium SUV class with impressive new proportions, pioneering new technology and the widest range of assistance, handling and comfort systems ever integrated within a Volkswagen. A sporty elegant diffuser, dynamic LED rear tail lights and chrome trapezoid tailpipes create an athletic new look, underlined by striking 18 to 21 inch alloys depending on your chosen model. To the front, a wide assertive chrome grille extends into the headlights to create an even more dynamic appearance. Add to that an impressive specification, quality craftsmanship and the technologically advanced Innovation Cockpit that offers new levels of functionality and customisation – not to mention the ground-breaking optional ‘Off-road’ pack – and you can see why the new Touareg is raising the bar once again.

‘IQ. Light’ LED matrix headlights with intelligent light modes and Dynamic Light Assist provide greater illumination without dazzling other road users, whilst blending seamlessly into the wide front grille to give an unmistakable look.
Visionary, innovative, creative. The futuristic Innovision Cockpit.

A pioneering first for Volkswagen, the new Touareg is the only SUV in its class to be equipped with the Discover Premium, 15 inch touchscreen infotainment system. Merging seamlessly into the 12 inch Digital Cockpit, it removes almost all protruding buttons, knobs and dials, enabling you to control the functions and systems of your car simply and easily by touch, gesture or voice. You can customise the home screen with your favourite apps and photos just like a smartphone and manage all operating systems from the central interface, making travel safer, more convenient and more intuitive than ever before. Equipped with the connectivity of a new era, the new Touareg provides the blueprint for tomorrow’s digital interior – today. The Innovision Cockpit is a glass digital instrument and infotainment display comprising the Active Info Display and Discover Premium touchscreen infotainment system that creates a seamless, uncluttered and visually stunning dashboard.
The all new Touareg

The exterior may be sporty and dynamic, but inside all is calm and relaxed, thanks to a combination of spacious design, exacting craftsmanship and technologically advanced comfort. Take for example the 14-way ergoComfort seats, with electric adjustment for the seat height, seat length, seat cushion angle, backrest angle and 4-way electrically adjustable lumbar support. Alternatively, the option of Active front climate seats offer a choice of three separate ventilation settings and eight individual pneumatic massage settings for the driver and front seat passenger.
Welcome to the driver’s seat of the future. The new Touareg is the most technically advanced Volkswagen of its era, equipped with pioneering multimedia technology. The Innovation Cockpit makes its debut in this technologically advanced interior.

You can customise your home screen with your favourite apps and photos. The versatile and customisable Discover Premium touchscreen infotainment system allows you to control and view multiple functions on the same 15 inch touchscreen display. Add your favourite apps and photos, display your smartphone apps. Your individual settings can be saved in ‘personal profiles’ and recalled at any time.
01 The Discover Pro Navigation touchscreen infotainment system features a glass-covered 9.2 inch colour touchscreen for navigation and radio functions. It responds to spoken voice commands for navigation and telephone functions, and also features gesture control for use with various different menus, responding to swiping gestures and confirming a successful swipe with a sound effect which can be deactivated if required.

02 The Head-up Display is projected directly onto the front windshield in the driver’s primary field of vision at the press of a button. Driving information, including current speed and navigation details is projected onto the windshield and clearly displayed, helping to reduce the amount of time that the driver’s eyes are averted from the road.

03 The Innovision Cockpit consists of 2 high resolution displays: a centre 15 inch Discover Premium touchscreen, that seamlessly blends into the 12 inch Active Info Display. The Innovision Cockpit provides laptop-like convenience and an interface you can customise just like your smartphone. Fully customisable, you can arrange information as you wish zoom into the navigation maps giving a clearer overview of the vehicle settings, assistance and comfort systems. It is angled towards the driver, providing an ergonomically optimised display that puts everything you need within easy reach.
The new Touareg is designed to provide exceptional ride comfort and, when fitted with the optional ‘Off-road’ pack, feels at home on nearly every type of terrain. A choice of driving modes include Sand and Gravel, giving you exceptional mobility even on unstable surfaces, while features such as the front underbody protection and larger fuel tank give you the capability to tackle even the toughest conditions wherever your travels may take you.

Suspension and running gear.

The new Touareg is equipped with advanced suspension and running gear. Thanks to all-wheel steering, cornering on country lanes and parking in city streets is a whole lot easier in the new Touareg. The rear wheels steer along with the front wheels, not only giving you a smoother ride, but also improving your agility on the road, giving you an increased smaller turning circle, but also increasing driving stability, so you can drive more dynamically with increased agility.

Electro-mechanical active roll stabilisation reacts more quickly and at lower speeds than conventional stabilisers, reducing side roll and understeering. This ensures greater stability and comfort, enabling you to drive with precision and agility at any speed, on any road.

Air suspension ensures you enjoy a balanced driving experience on every trip, adapting the height of the car to the terrain you are driving on, ensuring you can tackle special off-road driving profiles. Your new Touareg can also be raised to give you 70mm more ground clearance or lowered to make loading and unloading easier.

Images shown are for illustration purposes only.
Comfort and convenience.

With a prime elevated driving position, a cockpit ergonomically designed around the driver and an impressive range of driver assistance systems, practical innovations and advanced technology at your fingertips, you can expect exemplary levels of comfort and convenience inside the new Touareg. And of course, everything within clear sight and exactly where you need it to be.

01 Front ergoComfort seats ensure the optimum seating position for both driver and front passenger, with electric 14-way adjustment for seat height, seat length, seat cushion angle, backrest angle and seat lumbar. The seat cushion angle is variable to suit the driver and the backrest angle electronically adjustable for extra support. The seat lumbar can be electrically adjusted to suit the driver. A seat memory function for the driver’s seat and driver’s mirror will maintain selected seat positions, even if the vehicle is switched off, ensuring settings for three individuals can be stored, then recalled as required.

Front seat climate seats are also available as an option, which offer climate control function for centre section, backrest and side bolsters, complete with three individual ventilation settings.

For an additional level of luxury and convenience, you can also specify dual front seat climate seats with massage function. The front seats offer the choice of eight independently pneumatically controlled settings via air cushions, that will help to relax and sooth you on any journey.

02 Climate control – Four-zone electronically controlled climate control system gives independent control of the temperature and air intensity to the driver, front passenger and rear seat passengers. The system is operated intuitively via the electronic display, with additional independent controls for rear seat passengers, located on the forehead of the front centre armrest.

03 Keyless entry/keyless start and full electric tailgate operation allows you to open and start your new Touareg without taking the key out of your pocket. The automatic electric opening rear tailgate can also be closed by pressing and holding the button which features a blue light and a convenient power latch function. For further security, the interior of the vehicle can be locked by pressing a button on the key fob. You can then unlock the doors using the same button on the key fob.

04-05 The new Touareg’s generous proportions give you the flexibility to carry many combinations of both passengers and luggage with plenty of room for seating. The boot space, along with the modular sliding and reclining rear seats that split and fold in a 40:20:40 ratio, allow huge flexibility, combining comfort with functionality, whatever your activities.

06 The effortless power latching function automatically closes all the doors completely shut. The automated closing function is particularly useful if you’re in a tight parking space with limited room to the side, and ensures no force or slamming is required to completely shut the doors.
Driver’s assistance systems.

Volkswagen is constantly developing innovative technology to help keep you safe and enhance your driving experience. Providing more assistance systems than ever before, the new Touareg is well equipped to handle unexpected traffic situations confidently and capably, and now even in the dark, thanks to the new Night Vision System.

01 The innovative new Night Vision System uses infrared beams to scan an area up to 130 metres ahead, detecting thermal radiation and projecting an image onto your Digital Cockpit or Head-up Display. If the situation is critical, the system will warn you and precondition the brake assistance systems, helping to keep you safe when driving at night. This is especially effective if your visibility is impaired by fog or rain, enabling you to see a person or animal ahead.

02 Front Cross Traffic Assist uses radar technology to detect vehicles or pedestrians approaching from the side, providing invaluable assistance in case of blind exits or junctions, where you have to ‘nose out’ slowly to see what’s coming. Sensors monitor the area in front of your car, issuing optical and acoustic warnings of any cross traffic detected at speeds of up to 18mph. If a car outside your field of vision approaches and your Touareg moves forward at a speed of up to 6mph, the system will implement an emergency stop to avoid a collision.

03 The Park Assist with rear-view camera not only makes parallel parking easier, but also helps you reverse park into a space at 90 degrees to the kerb. Using ultrasonic sensors, Park Assist will detect a parking space large enough for either bay or parallel parking. Once the vehicle is in reverse, all the driver has to do is operate the accelerator and brake, and keep a lookout, while the new Touareg steers itself into its chosen space. The rear-view camera displays the area behind your vehicle on the screen of the vehicle’s infotainment system, helping you to manoeuvre into tight spaces quickly and easily. Auxiliary rays help you navigate safely into parking spaces, and thanks to the high-resolution display, even small obstacles such as kerbs are visible.

04 Adaptive Cruise Control (ACC) automatically adjusts your speed to that of the vehicle in front, ensuring you keep a specified distance. It will warn if you’re approaching too fast and, in an emergency situation, generate enough braking force to reduce the severity of or prevent a collision. The full-Front Assist radar sensor controlled distance monitoring system, City Emergency Braking System, cruise control and speed limiter.

05 The Proactive Occupant Protection System uses the sensors from the Electronic Stability Control (ESC) and the Front Assist traffic monitoring system to detect critical situations with elevated accident potential. If there is the possibility of a collision, it reacts by activating the hazard warning lights and at the same time all windows and sunroof are closed to just a small gap for optimal side airbag deployment. Simultaneously, the seat belt tensioners tighten the front seat belts and electrically adjustable front seats, if fitted, are aligned to enable the seat belts, head restraints and airbags to provide maximum protection.

06 The Lane Assist function helps to prevent accidents by using a camera controlled warning system to monitor the vehicle’s position in relation to road markings. At 40mph or above, should Lane Assist detect your vehicle drift out of its lane, the system will take corrective action. If the maximum corrective action is not enough to keep your vehicle in its lane, or the speed drops below 40mph, the system vibrates the steering wheel to alert the driver to correct the vehicle, helping to make driving safer and more comfortable especially on motorways.

Images shown are for illustration purposes only.

The all-new Touareg
The all new Touareg R-Line could not be better equipped, both inside and out, to handle whatever lies ahead. Numerous exterior features emphasise its dynamic character, from the distinctive 19-21 inch R-Line alloy wheels, ‘C’ signature ‘Gloss Black’ front air intake and ‘R-Line’ exterior styling pack with specially designed front and rear bumpers, body-coloured wheel arch protection, side skirts, and ‘R-Line’ badging on the front panels and front grille. The ‘R-Line’ styling ensures a dynamic exterior that delivers the highest levels of style and individuality.

Exclusive R-Line design and styling. Inside and out.

By design, the new Touareg R-Line could not be better equipped, both inside and out, to handle whatever lies ahead. Numerous exterior features emphasise its dynamic character, from the distinctive 19-21 inch R-Line alloy wheels, ‘C’ signature ‘Gloss Black’ front air intake and ‘R-Line’ exterior styling pack with specially designed front and rear bumpers, body-coloured wheel arch protection, side skirts, and ‘R-Line’ badging on the front panels and front grille. The ‘R-Line’ styling ensures a dynamic exterior that delivers the highest levels of style and individuality.
As soon as you sit inside the new Touareg R-Line, you’ll appreciate the attention to detail and quality materials and finishes. Exclusive ‘R-Line’ styling includes a leather trimmed multifunction steering wheel with ‘R-Line’ logo, stainless steel pedals and ‘Wave’ aluminium decorative inlays in the dash and doors. Front ergoComfort seats with 14-way adjustment can be specified in ‘Savona’ leather, featuring the distinctive ‘R-Line’ logo on the seat backrests and decorative stitching, while ‘Soul’ black rooflining and ‘R-Line’ stainless steel front door sill protectors provide the finishing touches.

Alloy wheels.

01. 'Cascade' 18” - 2.0 & 3.0 TL
02. 'Osorno' 19” - 3.0 CL
03. 'Tirano' 19” - 3.0 CL (optional)
04. 'Monteoro' 20” - 3.0 HL
05. 'Braga Gray matte' 20” - 3.0 HL (optional)
06. 'Sebring' 19” - R-Line 3.0 CL
07. 'Braga Black' 20” - R-Line 3.0 HL (optional)
08. 'Suuka' 21” - R-Line 3.0 HL (optional)

- Standard  - Optional

TL Trendline
CL Comfortline
HL Highline
RL R-Line

Upholstery.

01. Fabric
Graphite Soul TL

02. 'Vienna' leather ergoComfort seats
Atacama Beige Raven CL

03. 'Vienna' leather ergoComfort seats
Florence Brown/Soul HL

04. 'Savona' leather ergoComfort seats
Atacama Beige/Raven HL

05. 'Savona' leather ergoComfort seats
Soul/Crystal grey RL

Swatches shown feature optional R-Line ergoComfort seats.
Please note: Swatches reproduced for illustration purposes only. Actual upholstery colours may vary from those shown, as screen technology does not allow exact reproduction of the upholstery colours.
Paint.

01 Pure White Non-Metallic
02 Black Non-Metallic
03 Reef Blue Metallic
04 Silicon Grey Metallic
05 Tamarind Brown Metallic
06 Sand Gold Metallic
07 Juniper Green Metallic
08 Antimonial Silver Metallic
09 Malbec Red Metallic
10 Aquamarine Blue Metallic
11 Deep Black Pearl Effect
12 Moonlight Blue Pearl Effect
13 Oryx White Premium Signature

Please note: Colour range is reproduced for illustration purposes only. Actual on-car colours may vary from these shown, screen technology does not allow exact reproduction of the paint colours.

Models shown are for illustration purposes only.
Specifications.

Technical Specification

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Exterior
- LED headlights with daytime running lamp
- LED matrix headlights with daytime running lamp
- LED combination taillamps
- LED combination taillamps with dynamic turn signal
- Automatic headlight control
- Rear fog lamp
- Exterior mirrors power adjustable, foldable and heated
- Exterior mirror with memory feature
- Wheel bolts with anti-theft protection (unlockable)
- Black roof rails
- Silver roof rails
- Stainless steel loading edge protection
- Scuff plates in stainless steel
- Tilting and adjustable bumpers, black lower parts
- Body-colored bumpers and door lower parts with chrome moldings; air intakes with chrome fins

Assistance Systems and Safety
- Driver alert system
- Dynamic headlight range control
- Cruise control system plus speed limiter
- Park Distance Control (front and rear)
- Central locking system “Keyless-Go”
- Front seatbelt tensioners

Trendline 2.0 L | Trendline 3.0 L | Comfortline 3.0 L | Highline 3.0 L
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Technical Specification

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Alloy Wheels
- 18" Cascade
- 19" Osorno
- 19" Tirano
- 20" Montero
- 20" Braga
- 21" Suzuka

R-Line: 19" Sebring

The all-new Touareg 2.7
## Individual Options

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| Technology Package Premium  |           |           |             |         |      |      |      |      |
| Head-up display             |           |           |             |         | ✓    | ✓    | ✓    | ✓    |
| Rear view camera            |           |           |             |         | ✓    | ✓    | ✓    | ✓    |
| Front/rear parking sensors  |           |           |             |         | ✓    | ✓    | ✓    | ✓    |
| Keyless entry               |           |           |             |         | ✓    | ✓    | ✓    | ✓    |
| Park assist                  |           |           |             |         | ✓    | ✓    | ✓    | ✓    |
Volkswagen Service Excellence.

With every part, every corner, every aspect of your car taken care of every day, we'll make sure you can continue doing what you really love: Driving your Volkswagen.

At Volkswagen, we promise to deliver the ultimate vehicle ownership experience through ensuring top quality of our products, continuous training of our experienced personnel, putting customer satisfaction at the core of everything we do while providing uninterrupted mobility.

THE VOLKSWAGEN SERVICE PACKAGE:

With the Volkswagen Service Package, you can now enjoy servicing your new Volkswagen in any authorized Volkswagen Service Center, free of charge for three years (45,000 km) as per Volkswagen's service schedule.

THE VOLKSWAGEN QUALITY:

Volkswagen Quality means that our customers receive the most innovative and reliable vehicles at an affordable price. But quality doesn’t end here. With our skilled team of certified employees that welcome you to our service centers, we offer you only the best service using the latest Volkswagen approved tools.

THE VOLKSWAGEN EXTENDED WARRANTY*:

Volkswagen Extended Warranty offers you up to five years extended warranty with unlimited mileage. Moreover, you may benefit from an enhanced vehicle resale value, since the Volkswagen Extended Warranty is transferable and valid across the Middle East.

THE VOLKSWAGEN MOBILITY*:

When buying a new vehicle, you want to be mobile 365 days a year. At Volkswagen, we ensure you are. Our Roadside Assistance offers a dedicated 24hr emergency number and free breakdown assistance whenever and wherever you need it.

For further information and to inquire about the latest available products and services, please refer to your local Volkswagen Dealer.

*Terms and conditions apply.
The all new Touareg.

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